

THRIVIN'

THE NEWSLETTER OF BLACK PR WIRE, INC.

May 2017



"All that I am or hope to be, I owe to my mother."
Sydney C.



"If you get the chance to sit it out or dance, I hope you dance."
Diamond R.



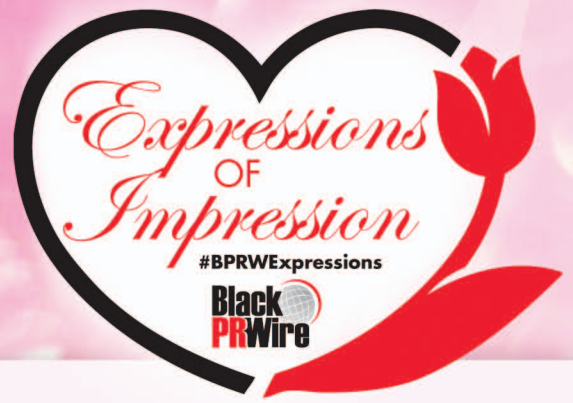
"See you're unbreakable, unmistakable, and highly capable."
Ayrenton C.



"Be good & trust the Lord. God honors faithfulness."
Bernadette M.



"Put God first and strive to make every moment count."
Rebecca and Stephen M.



Social Media Challenge Honors Moms who Make the Difference of a Lifetime

They help to shape us, mold us, and nurture us. They are the backbone of nearly every family, in virtually every area of our lives. As we salute these astonishing people who sacrifice daily in order to provide for us, let's be mindful to take the time to say "Thank You," as we hold dearly to their words of wisdom, inspiration and hope.

Mother's Day is an ideal time to express our love for our mothers and to share their endearing wisdom, lessons of advice, and expressions of impression. Mothers have shared their infinite wisdom with us – providing invaluable advice that has stuck with us during the test of time. As we celebrate Mother's Day, Black PR Wire would like to share our "Expressions of Impression" messages received. These are the endearing quotes that we received as submissions for our social media challenge. Enjoy!



Blackwomanomics: Leaders in Pursuit Of Big Ideas!



Karen Waller,
2017 League of Black Women Black Rose Award Honoree
Executive Vice President,
Chief Financial Officer
and President of Enabling Services
The Coca-Cola Company



Tracey Lloyd,
Chair, LBW Blackwomanomics
15th Annual Symposium & Career Expo
Operating Vice President & General Manager
Bloomingdale's



Sandra Finley,
President, CEO
League of Black Women



Margaret Prescod,
Women's Rights Activist
Host/Producer
"Sojourner Truth"
Radio Show

Be sure to registration for 15th Annual LBW Leadership Symposium & Career Expo, set for May 24-26, 2017 at Atlanta Marriott Marquis.

For details, call (312) 301-0012.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

POWER PROFILER: REAR ADMIRAL (RADM) SYLVIA TRENT-ADAMS, PH.D., R.N., F.A.A.N. ACTING U.S. SURGEON GENERAL



Rear Admiral (RADM) Sylvia Trent-Adams is the Acting Surgeon General. As Deputy Surgeon General, Rear Admiral (RADM) Sylvia Trent-Adams advises and supports the Surgeon General regarding operations of the U.S. Public Health Service (USPHS) Commissioned Corps and in communicating the best available scientific information to advance the health of the nation. She served as the Chief Nurse Officer of the USPHS from November 2013 through May 2016. In this role, she advised the Office of

the Surgeon General and the U.S. Department of Health and Human Services (HHS) on the recruitment, assignment, deployment, retention, and career development of Corps nurse professionals.

RADM Trent-Adams has held various positions in HHS, working to improve access to care for poor and underserved communities. As a clinician and administrator, she has had a direct impact on building systems of care to improve public health for marginalized populations domestically and internationally.

Prior to joining the Office of the Surgeon General, RADM Sylvia Trent-Adams was the Deputy Associate Administrator for the HIV/AIDS Bureau (HAB), Health Resources and Services Administration (HRSA). She assisted

in managing the Ryan White HIV/AIDS Treatment Extension Act of 2009 (Ryan White HIV/AIDS Program). The \$2.3 billion program funds medical care, treatment, referrals and support services for uninsured and underserved people living with HIV disease as well as training for health care professionals.

RADM Trent-Adams began her career in the Commissioned Corps of the USPHS in 1992. Prior to joining the USPHS, RADM Trent-Adams was a nurse officer in the U.S. Army. She also served as a research nurse at the University of Maryland. RADM Trent-Adams also completed two internships in the U.S. Senate where she focused on the prospective payment system for skilled nursing facilities and scope of practice for nurses and psychologists. She has served as guest lecturer at the University of Maryland and Hampton University. Her clinical practice was in trauma, oncology, community health, and infectious disease. She has also served as the Chair of the Federal Public Health Nurse Leadership Council, and the Federal Nursing Service Council.

RADM Trent-Adams received her Bachelor of Science in Nursing from Hampton University, a Master of Science in Nursing and Health Policy from the University of Maryland, Baltimore, and a Doctor of Philosophy from the University of Maryland, Baltimore County. She became a Fellow in the American Academy of Nursing in 2014. She is married to Dennis Adams and has two daughters.

Source: <https://www.hhs.gov/about/leadership/sylvia-trent-adams/index.html>

CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings throughout the country this month.

The 10th Annual National Conference on Health Disparities
5/3/17-5/6/17
New Orleans, LA
www.nationalhealthdisparities.com

Beale Street Music Festival
5/5/17-5/7/17
Memphis, TN
www.memphisinmay.org

Jill Scott
Ziggy Marley Snoop Dogg 2 Chainz

St. Lucia Jazz Festival
5/11/17-5/14/17
St. Lucia
www.stluciajazz.org
David Rudder

Happy Mother's Day
5/14/17

Black Enterprise Entrepreneurs Summit
5/17/17-5/20/17
Houston, TX
www.blackenterprise.com/events
Yolanda A. Michael E.

World Championship Barbecue Cooking Contest
5/17/17-5/20/17
Memphis, TN
www.memphisinmay.org

2nd Annual Black Women's Leadership Conference
5/18/17
Madison, WI
www.heymissprogress.com
Nancy H. Dasha K.

Travel Professionals of Color Conference
5/18/17-5/21/17
Orlando, FL
www.tpocassociation.com

Barbados Gospelfest
5/20/17-5/28/17
Barbados
www.barbadosgospelfest.com
Charles J. Sylvia H.

Cancun Jumpoff
5/24/17-5/29/17
Cancun, Mexico
www.cancunjumpoff.com

Atlanta Jazz Festival
5/26/17-5/28/17
Atlanta, GA
www.atlantafestivals.com
Freddy Cole Macy Gray

Original Gullah Festival Celebration
5/26/17-5/28/17
Beaufort, SC
www.gullahfestival.org

Happy Memorial Day
5/29/17

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FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:



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