

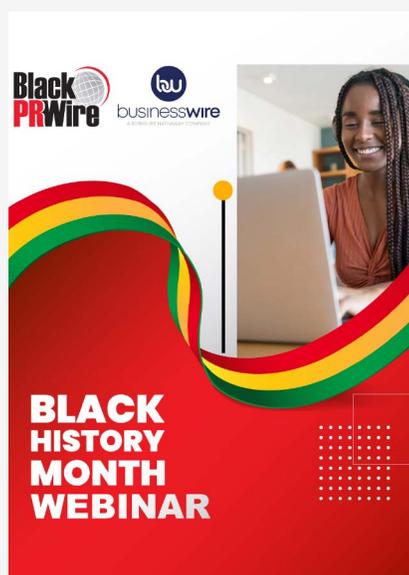
# THRIVIN'

THE NEWSLETTER OF BLACK PR WIRE, INC.



February 2023

## BPRW to Host Black History Month Webinar in Partnership with Business



Ever wonder why Black Media is so important? Here's your chance to hear firsthand from the media history makers and shakers at the State of Black Media Webinar 2023 hosted by Business Wire in partnership with Black PR Wire. This annual event will be held in recognition of Black History Month.

When it comes to reaching and activating Black audiences, Black-owned publications take the lead. Black media outlets are more accurate and more trusted than their counterparts.

The webinar is scheduled for February 23, 2023, and it will feature a panel of an impressive group of industry leaders leading the way in Black Media. The panel will discuss the effectiveness of Black media, the impact of social media, best practices to build relationships with Black media, top financial issues and much more.

The webinar will be free and open to the public! Join in the fun and learn from media moguls as they present ideas and share tips for success.

Stay tuned to our social media channels for more information.

## BPRW Launches Thrivin' In Color Podcast

Black PR Wire is bringing you the Thrivin' In Color podcast! Black kings and queens all around the world are becoming the movers, shakers and history makers in today's society. From community leaders and entrepreneurs to media mavens and healthcare professionals, we are definitely doing it for the culture. Thrivin' In Color takes us into the world of successful brothers and sistas who are doing exceptional things in their field.



## Black PR Wire Launches Black History Month



Happy Black History Month from your Black PR Wire family. Black History Month is a yearly commemoration and it's a cause for celebration! In celebration of Black History Month, **Black PR Wire** is offering an exclusive opportunity just for you. All throughout the month of February, **Black PR Wire** will offer a special discount of 20% to any PR firm that distributes a press release through us. To take advantage of this special offer, simply use code BPRW20. The offer expires February 28th, so don't delay. For more information and further details, call us toll-free at **1-877-BLACKPR**.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200

Black-owned publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean.

Plus, we provide our services in English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: [WWW.BLACKPRWIRE.COM](http://WWW.BLACKPRWIRE.COM).

*"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"*

## Power Profiler: Quinta Brunson



Quinta Brunson is a writer, producer, actress, and comedian. Brunson gained prominence for her self-produced Instagram series *Girl Who Has Never Been on a Nice Date*. After growing much popularity from her Instagram series and becoming a viral meme, Brunson wrote her debut memoir *She Memes Well*. The collection of personal yet funny essays described the struggle of trying to make it, staying true to your roots and redefining humor online. She went on to produce and act in content for BuzzFeed Video, and developed two streaming series with BuzzFeed Motion Pictures.

She is the creator, executive producer, writer, and star of the ABC comedy series *Abbott Elementary* (2021–present). At the 74th Primetime Emmy Awards, she became the first Black woman to be nominated three times in the comedy category, receiving

nominations for: Outstanding Writing for a Comedy Series (which she won), Outstanding Comedy Series (as an executive producer), and Outstanding Lead Actress in a Comedy Series. Brunson was placed on the Time 100 Most Influential People of 2022 list. She continued to showcase her remarkable talents with *Abbott Elementary* and received her first major acting award for Best Actress in a Musical or Comedy TV Series at the 2023 Golden Globes. Brunson also racked in nine nominations for the hit series at the 54th Annual NAACP Image Awards.

Brunson was born and raised in West Philadelphia. She has acted in the series *iZombie*, *Single Parents*, and *Miracle Workers*; provided voice work for *Lazor Wulf* and *Magical Girl Friendship Squad*; and starred in the first season of the HBO sketch comedy series, *A Black Lady Sketch Show*.

## FEBRUARY 2023

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

### CALENDAR OF EVENTS

<p><b>2</b></p> <p>THE GAZE AFRICANA: AN EXHIBIT OF AFRICAN EXCELLENCE</p> <p>PRESENTS <b>THE GAZE</b></p>	<p><b>3-5</b></p> <p>REGENERATION SUMMIT: A CELEBRATION OF BLACK CINEMA</p> <p>REGENERATION SUMMIT A Celebration of Black Cinema Los Angeles - February 3-5, 2023 Reserve Tickets</p>	<p><b>4</b></p> <p>HBCU ALL-STAR BATTLE OF THE BANDS</p> <p>THE BATTLE IS BACK</p>	<p><b>4</b></p> <p>BLACK HISTORY MONTH FASHION SHOW</p> <p>BLACK HISTORY MONTH FASHION SHOW FEBRUARY 4TH DRESS TO IMPRESS 12:00 PM - 6:00 PM</p>	<p><b>5</b></p> <p>BLACK HISTORY MONTH GOSPEL BRUNCH</p> <p>SAVE THE DATE PRESENTS <b>BLACK HISTORY MONTH GOSPEL BRUNCH</b> FEBRUARY 5TH 12:00 PM - 2:00 PM</p>
<p><b>9-20</b></p> <p>PAN AFRICAN FILM FESTIVAL</p> <p>20th Anniversary REIMAGINED FEB. 9 - 20, 2023</p>	<p><b>11</b></p> <p>ATLANTA BLACK EXPO</p> <p>ATLANTA BLACK EXPO ATLBLACKEXPO.COM SATURDAY FEB 11 11 AM - 7 PM</p>	<p><b>16</b></p> <p>JAZZ &amp; THE BLACK EXPERIENCE</p> <p>Candlelight featuring @jazzreport</p>	<p><b>23-26</b></p> <p>MELTON MUSTAFA JAZZ FESTIVAL WEEKEND</p> <p>MELTON MUSTAFA JAZZ FESTIVAL WEEKEND FEBRUARY 23, 24, 25 &amp; 26th 2023</p>	<p><b>24-12</b></p> <p>UNIVERSOUL CIRCUS</p> <p>DALLAS, TX UNIVERSOUL CIRCUS FEB 24 - MARCH 12 RED BIRD MALL</p>

FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT [WWW.BLACKPRWIRE.COM](http://WWW.BLACKPRWIRE.COM)

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### BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations.

They include:



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