

THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.



April 2024

Black PR Wire Celebrates National Minority Health Month



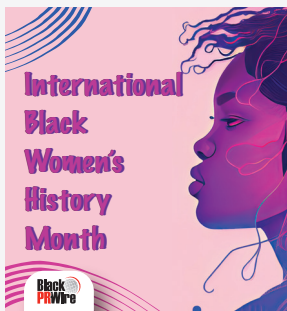
It's **National Minority Health Month (NMHM)**! This month-long celebration observed by the U.S. Department of Health and Human Services (HHS) Office of Minority Health (OMH) highlights the need for better health outcomes for racial and ethnic minority communities. According to the **Centers for Disease Control and Prevention**, some chronic diseases and the factors that lead to them are more common or severe for certain racial and ethnic minority groups in the United States. Economic stability, education access and quality, social and community context, and health care access and quality are some of the factors that influence health disparities.

Achieving health equity requires shared efforts. This year's NMHM theme, "Be the Source for Better Health," calls on collective action from our communities, organizations, and individuals to improve health outcomes through our cultures, communities, and connections.

As we recognize NMHM, Black PR Wire acknowledges and salutes the many organizations across the nation that are working tirelessly to improve the health outcomes of our communities and bridge the gap in healthcare inequities.

April is International Black Women's History Month

April is International Black Women's History Month, a time to honor Black women worldwide for their accomplishments and contributions. We have heard about and seen countless Black women take a stand and pave the way to unprecedented heights, from brave activists to trailblazing leaders, such as **Bessie Coleman**, the first Black woman and the first woman of Native American origin to earn a pilot's license.



April is National Poetry Month

The gift of poetry can have an amazing effect on the lives of others. Encouraging and inspiring words can be just the motivation one needs to uplift their spirits. This month is National Poetry Month. In celebration of this observance, Black PR Wire would like to share the words of **Maya Angelou** to encourage all black women that they are indeed phenomenal women. Enjoy!



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200

Black-owned publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean.

Plus, we provide our services in English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

Power Profiler: Annie Neasman, RN, M.S.



Annie R. Neasman, RN, M.S., is a visionary healthcare leader with over 40 years in the health care industry and a lifelong commitment to improving healthcare access and outcomes for underserved communities. For twenty, she served as the President and CEO of the **Jessie Trice Community Health System, Inc. (JTCHS)** until her retirement announcement in March 2024.

Ms. Neasman has a solid and distinguished career in public service with a focus on serving underserved communities in Florida. She held various healthcare leadership roles, including as the former Deputy Secretary of Health/Chief Public Health Nurse for the **Florida Department of Health (FDOH)** in Tallahassee. Additionally, she served as the Deputy District Administrator for FDOH,

covering Miami-Dade and Monroe County, and as the Administrator for the **Department of Nursing in Jackson Memorial Hospital System.**

In addition to her professional experience, she is well-known for her commitment, passion, and advocacy on state and local levels. As a longtime advocate for improved healthcare outcomes in Florida's underserved population, she serves on various boards, including the Florida Community Loan Fund and the Florida Association of Community Health Centers. She is a former board member of the Miami Children Initiative and served as the former President of the **National Black Nurses Association – Miami Chapter.**



CALENDAR OF EVENTS

APRIL 2024

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

OUR TEAM

- Bernadette A. Morris**
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<p>3-7 NATIONAL FORUM FOR BLACK PUBLIC ADMINISTRATORS</p>	<p>5-14 BERKS JAZZ FESTIVAL</p>	<p>6 7TH ANNUAL CHICAGO BLACK COLLEGE EXPO</p>	<p>7 A SPECTACULAR BLACK GIRL ART SHOW- CHARLOTTE</p>	<p>13 THE STATE OF BLACK FOOD SUMMIT: FOOD SECURITY FOR BLACK PEOPLE</p>
<p>13 2ND ANNUAL BLACK MEN'S MENTAL HEALTH CONFERENCE</p>	<p>14 BLACK MATERNAL HEALTH FAIR & JUBILEE</p>	<p>14 CELEBRATING NATIONAL POETRY MONTH AT THE POETRY POTLUCK</p>	<p>24-28 SAN FRANCISCO INTERNATIONAL FILM FESTIVAL</p>	<p>27 EMPOWERHER: NAVIGATING WELLNESS FOR BLACK WOMEN</p>

FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations.

They include:

