



THRIVIN'

THE NEWSLETTER OF BLACK PR WIRE, INC.

SEPTEMBER 2025

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Black PR Wire Recognizes National Suicide Prevention Awareness Month

Every September, **National Suicide Prevention Awareness Month** reminds us of the importance of breaking the silence and opening conversations about mental health. Suicide affects people of all ages and across every community. According to the Centers for Disease

Control and Prevention (CDC), more than 49,000 people died by suicide in 2023. This is a reminder that suicide is a national crisis we can't ignore. Increasing awareness helps break down barriers that make it harder for individuals to seek help.



HBCU Football Season is Here!

As we enter the fall season, that can only mean one thing. . . **HBCU football is back!** Students, alumni, and communities gather for one of the most exciting times of the year. From the captivating energy of the marching bands to the pride of seeing **Divine Nine** organizations stroll and step, and of course we can't forget the thrilling homecoming celebrations.

Every weekend, stadiums are filled with the sights and sounds that make HBCU traditions special and unforgettable. Tailgates bring families, friends and generations of alumni together over food and fellowship. Then you have Homecoming activities and events that showcase school spirit. For many, these traditions mean more than football, they are about legacy, HBCU pride, Black excellence, and unity.

If you're looking to experience the HBCU magic, here are some can't miss games and homecomings happening this fall.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200

Black-owned publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean.

Plus, we provide our services in English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

Regina Hartfield

CEO, Sickle Cell Disease Association of America



Power Profiler

Sickle cell disease is a global health problem. In the United States, it is estimated that over 100,000 people have sickle cell disease and that about 2,000 babies are born with the disease each year in America. Sickle cell disease is an inherited disorder that affects red blood cells, oftentimes causing anemia, pain and many other problems.

Under Hartfield's leadership as fundraising committee chair, the committee introduced the **SickleTini** virtual fundraiser, which paired education with interactive activities and provided new sponsorship opportunities. Hartfield initiated the development of the **SCDAA's 50th anniversary** campaign creative brief, a marketing tool to steer the strategic fundraising goals. She also served as

a member of the Member Organization Partnership Improvement ad hoc committee, working with the Executive Leadership Council president to develop an approach to member organization benefits, communication and inclusion strategies.

Prior to joining the Sickle Cell Disease Association of America, Hartfield was a manager for federal, state and commercial contracts for **CVP**, an information technology consulting firm in Virginia and Maryland. During her time at CVP, she developed strategic outreach initiatives, wrote strategy and implementation plans for the national expansion of a federal health agency's program and managed a \$30-million disaster recovery grant contract for the state of Tennessee, overseeing staff and operations of CVP's regional office.



SEPTEMBER 2025

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

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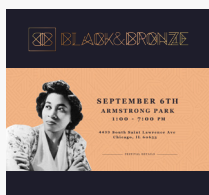


BLACK PR WIRE, INC.

CALENDAR OF EVENTS

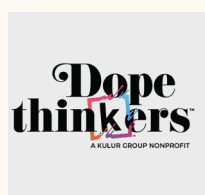
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BLACK AND BRONZE FESTIVAL



11 - 12

DOPE THINKERS ONLY CONFERENCE



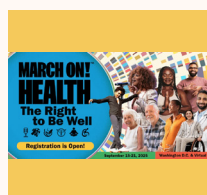
12 - 14

WOMEN OF COLOR EMPOWERMENT CONFERENCE



15 - 21

MARCH ON! FESTIVAL



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BLACK MATERNAL HEALTH EQUITY SUMMIT



17 - 20

14TH PAN AFRICAN GLOBAL TRADE & INVESTMENT CONFERENCE (PAGTIC)



19 - 21

AFRICAN AMERICAN STREET FESTIVAL



24 - 27

NBMBAA 47TH ANNUAL CONFERENCE



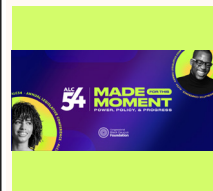
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ASALH 110TH ANNUAL CONFERENCE



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ANNUAL LEGISLATIVE CONFERENCE



FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

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They include:



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